

CONCORDIA UNIVERSITY  
COMMERCE AND ADMINISTRATION FACULTY COUNCIL  
MINUTES OF MEETING

FRIDAY, OCTOBER 14, 1983

In Attendance: S. Appelbaum (Chairman)

Professors: C. Patterson (Fin.), E. Douglas (Fin.),  
C. Ross (Mktg.), J.M. Corvington (DIA), H. Mann (Acc.),  
R. McTavish (Q.M.), S. Goyal (Q.M.), R. Wills (Q.M.),  
S. Alvi (Econ.), M. Armstrong (Econ.), L.E. Winsor (MBA),  
D. Diniacopoulos (Comm. Studies), J.D. Blazouske (Acc.),  
D.F. MacDonald (Acc.), J. Goodwin (Mgmt.), G. Johns (Mgmt.),  
R. Martin (Reg.), C.L. Sandblom (Q.M.), L. McGown (Mktg.),  
P. Pasold (Mktg.), P. Schwartz (CCMS), P. Pitsiladis (Assoc.  
Dean), C. Potter (Fin.), M. Franklin (Mgmt.), D. Lloyd (C.G.S.A.),  
L. Fortin (C.G.S.A.), S. Kovalchuk (CSS), G. Semine (CSA),  
D. Wong (CSA), P. Leventhal.

Absent with Regrets: L. Boyle, M. Laroche, J. Kelly, C. Draimin, K. Argheyd,  
V.H. Kirpalani, P. Brunet.

I. Call to Order

The Meeting was called to order at 09:30 a.m.

II. Closed Meeting

There were no items on the Agenda for a closed meeting.

III. Open Meeting

IV. Approval of Agenda (CAFC-83-06A)

Professor R. Wills moved that the Agenda be approved.  
Seconded by L.E. Winsor.

CARRIED

V. Approval of Minutes of Previous Meeting (CAFC-83-05M)

Professor S. Alvi moved that the Minutes be approved.  
Seconded by Professor R. Wills.

CARRIED

VI. Chairman's Remarks

The Chairman announced that the representative from Arts and Science is Professor Denis Diniacopoulos of Communication Studies. He stated that the Composition of Faculty Council as presented at the September 9, 1983 Council had been approved by Senate and will now be going through the Board of Governors.

Dean Appelbaum also announced the appointment of the following four faculty members to the CCMS Board of Directors -- Professors L. Boyle, R. McTavish, C. Patterson and P. Pitsiladis.

A special meeting of Faculty Council will be held on Friday, October 21, 1983 at 09:30 a.m. in Room GM 504 SGW. The Chairman strongly urged everyone to attend.

VII. Question Period

VIII. Business Arising From Previous Meeting

1. CCMS - Mr. Peter Schwartz (President and CEO)

Peter Schwartz presented a brief history of CCMS and its broad objective of establishing a formal link between the Faculty of Commerce and Administration and the business community. The original means of achieving this objective were attempted through emulating similar programs of such prestigious institutions as Harvard, with a view to upgrading the image of this University. This focus did not prove successful, i.e., the Montreal Business Report, with a resultant credibility gap between the Faculty and CCMS.

While the broad objective remains the same, Mr. Schwartz feels that the means should be altered and in this sense, CCMS is moving in a new direction. The Montreal Business Report has been sold and more attention is being devoted to establishing a link between faculty and students in the business community. He stated that attempts would be made via the Board of Directors to elicit greater cooperation which should provide opportunities for faculty and students. Mr. Schwartz further indicated that he felt greater concentration should be given to the Quebec economy or areas where there is a void in Canadian universities. This is exemplified in the implementation of the Concordia Transportation Centre (Montreal being a major transportation center and the industry a key to the Quebec economy). In addition, CCMS is also developing the Institute for the Development of Entrepreneurial Activities in response to the high proportion of Quebecers employed by smaller companies and the fact that education is not geared to this sector of the population. In addition, Mr. Schwartz expressed hopes for setting up a centre relating to computer systems. He is looking for further suggestions.

The new direction of CCMS also includes the Executive Advisory Program which is now a permanent part of our program and is being co-sponsored by The Royal Bank. As well, CCMS is involved (non-academically) in the MBA Case Competition. Mr. Schwartz continued with a brief discussion on the relatively extensive conference/seminar schedule.



VIII. Business Arising From Previous Meeting (continued)

1. CCMS cont.

The present financial situation shows a substantial deficit. Mr. Schwartz's goal is to generate funds and get CCMS on a sound financial basis as soon as possible. He regards CCMS as a marketing agent for the University, faculty and students to the business community. In this regard, he feels that the contract he recently circulated provides the basis of a mutually beneficial business partnership between CCMS and the faculty. However, he noted that there had been several complaints regarding this contract and he was now re-evaluating it. He stated that although the contract might be modified, he fully intended that the concept be maintained. Professor P. Wade asked Mr. Schwartz to expand on the nature of the complaints. The complaints centered on the question of whether a finder's fee would be paid for bringing in consulting to CCMS; would the rules drawn up for faculty apply to all participants in CCMS; and, finally, what would the impact of the contract be on the collective agreement. Professor E. Douglas asked for clarification on the purpose of the proposed Profile Book - would this book contain only data on those faculty members involved with CCMS and/or would the recipients of the text assume that all those included were involved with CCMS? Professor C. Patterson asked for the connection between the Profile Book, CCMS and its consulting activities. It was concluded that a book of this nature needs the support of the Chairmen and the Dean.

2. Undergraduate Curriculum Committee Report and motion on the Computer Science Report (Document CAFC-83-05A-01)

Professor R. Wills read the following motion and moved that it be accepted by Faculty Council.

Seconded by Professor P. Wade.

1. that the proposal in the Recommendation to Senate on Computer Literacy that all Commerce students should be computer literate be approved in principle;
2. that a course like Quantitative Methods 221, altered as may be necessary to keep pace with developments in the field, be recognized as an appropriate vehicle;
3. that Faculty Council's attention should be drawn to the resource needs that must be met if the Faculty is to meet the requirements of mandatory computer literacy.

Professor L. McGown asked about the resource implications and Professor Wills replied that there would be University implications and not faculty. Professor Potter said he felt that appropriate allocation should be made in the motion. Professor Wade questioned if Q.M. had assessed the implications on teaching resources. Professor G. Johns asked if a definition of "Computer Literacy" had been established. Professor B. Barbieri pointed out that the goal of the course described in the Document was a close definition. Professor R. McTavish stated that the term was defined in the first few pages. The Chairman noted that Dean Swami had decided to withhold support until there was a resource commitment from the University. Discussion ensued on hardware availability. Professor J. Blazouske supported the motion but agreed with Professor Potter that support should be in principle only until there is financial commitment from the University.

VIII. Business Arising From Previous Meeting (continued)

2. Undergraduate Curriculum Committee Report and Motion on the Computer Science Report (Document CAFC-83-05A-01) cont.

Professor C. Potter suggested a re-phrasing of "Q.M. 221" to read "core course". Professor M. Armstrong pointed out that this term corresponds to the Senate Committee term.

Professor Wills moved that the motion be amended to include Professor Potter's initial notation:

"and that we request the allocation of resources by the University to the Faculty for this purpose."

Seconded by Professor J. Blazouske.

21 In Favour  
1 Abstention  
CARRIED

Professor H. Mann moved that the phrase

"Q.M. 221"

be deleted.

Seconded by Professor P. Pasold.

4 In Favour  
19 Against  
6 Abstentions  
NOT CARRIED

Professor J. Goodwin moved that Professor Potter's second notation

"such as the intent of Q.M. 221"

replace the phrase "Q.M. 221".

The motion was withdrawn by Professor Potter.

Seconded by Professor J. Goodwin.

The motion amended as follows was put to vote.

1. that the proposal in the Recommendation to Senate on Computer Literacy that all Commerce students should be computer literate be approved in principle;
2. that a course like Quantitative Methods 221, altered as may be necessary to keep pace with developments in the field, be recognized as an appropriate vehicle;
3. that Faculty Council's attention should be drawn to the resource needs that must be met if the Faculty is to meet the requirements of mandatory computer literacy and that we request the allocation of resources by the University to the Faculty for this purpose.

CARRIED

VII. Business Arising From Previous Meeting (continued)

3. Proposal to Update GSC Mandate (CAFC-83-05A-04)

As requested by Council, an analysis of the Update had been circulated with a request for feedback by October 5. Commentary during the course of deliberations can be synthesized as follows:

- Professor Pitsiladis was complimented on the speed and comprehensive-ness of his response to a request at the last Council meeting for elucidation of the changes, rationale, etc.;
- Concern was expressed about the apparent high degree of centralization reflected in the structure; the Chairman reassured Council that the changes were made primarily to reflect changes in the administrative dossiers.
- Concern was expressed that the proposed mandate would actually effect a change in the basic nature of governance in the Faculty to that of a bi-cameral faculty. Council was assured that it remained the final authority and rule-making body within our faculty both in the under-graduate and graduate programs as far as academic matters are concerned.
- The Marketing Department expressed concern that the GSC chairman should be appointed by Faculty Council as well as the fact that the Administrators of the MBA and DIA programs had voting rights on academic matters.
- The Finance Department recommended the addition of the following quorum qualification (see page four of document):

"...at least five of whom shall be from among the voting representatives elected from the academic departments."

The following motions, amendments and changes were brought forward on the matter:

Professor Pitsiladis moved that the Mandate be approved with the addition of the recommendation of the Finance Department concerning the quorum qualifications.

Seconded by Professor S. Goyal.

Professor Johns moved that the Mandate be amended to show the Administrative Directors of the MBA and DIA programs as non-voting members of the GSC.

Seconded by Professor J. Goodwin.

10 In Favour  
14 Against  
3 Abstentions  
NOT CARRIED

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VIII. Business Arising From Previous Meeting (continued)

3. Proposal to Update GSC Mandate (CAFC-83-05A-04)

Professor C. Potter moved the following amendment:

That the final sentence of Section C, item 2.0 (i.e. "No elected member may serve more than two terms without the express approval of the Faculty Council.") be deleted.

Seconded by Professor C. Sandblom

27 In Favour  
0 Against  
3 Abstentions  
CARRIED

During the course of deliberations and before the Mandate in its final form was moved for approval, Professor Pitsiladis agreed that the following changes should be made to the proposed Mandate:

- That Section B.1.5 which was on the original mandate but was mistakenly omitted from the latest text circulated, be incorporated into the official Mandate (Professor C. Sandblom's recommendation);
- That the word "Appoint" in Section 3.1 be deleted, and that in its place should be added the words "Recommend to Faculty Council (Professor M. Franklin's recommendation);
- That the first part of the third sentence (i.e., the clause to the first semi-colon) in Section A - General Functions read as follows:  
"It has a responsibility for the formulation and recommendation to Faculty Council of academic policies for Faculty Council's approval, and for their application thereafter (Professor B. Barbieri's recommendation).

Professor P. Pitsiladis moved that the proposed GSC Mandate be approved as changed and amended in Section A, Section B.3.1, Section B.1.5, Section C.2.0 and Section F.

Seconded by Professor C. Patterson.

24 In Favour  
0 Against  
2 Abstentions  
CARRIED

4. Discussion of Faculty of Commerce & Administration Mission Statement (CAFC-83-05A-02)

The Chairman requested that this item be tabled until the November 11, 1983 Council Meeting.

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IX. Reports From Standing Committees

1. Commerce Graduate Studies Committee

Professor P. Pitsiladis announced that the GSC met on October 7, 1983. During this meeting they 1) reviewed the decisions of the sub committees that had met over the summer months; 2) certified the List of Graduating Students; 3) reviewed the proposal of the Ph.D. Local Committee with regard to Ph.D. Calendar changes. The GSC approved this proposal for presentation to Faculty Council. The next meeting of the GSC will be held on November 4, 1983 under the new mandate.

A Notice of Motion (CAFC-83-06A-01) - Ph.D. Program Calendar Modifications, was circulated to be dealt with at the October 21, 1983 Special Council Meeting.

2. Commerce Undergraduate Curriculum Committee

Professor R. Wills stated that the Committee had met regarding the overview of the core - diverse opinions had been expressed.

X. Reports From Faculty Representatives on University Committees

1. University Senate - Professor P. Brunet was absent with regrets.

2. Graduate Programs

a) MBA - Ms. Winsor reported that the registration process for this year had been an efficient one with an emphasis on a personal approach. She commented on the increasing number of students entering the program directly from an undergraduate degree. Ms. Winsor spoke briefly on a proposed Marketing Plan which in part will address the part-time students and their needs. As well, Ms. Winsor is investigating the gap between admissions to the program and actual registrations.

b) DIA/DSA - Mr. J.M. Corvington is following up on the high drop-out rate in the programs via questionnaires, interviews, etc. He also commented on the series of lecturers in the Public Administration course.

c) Ph.D. - Professor C. Drimin was absent with regrets.

3. University Curriculum Coordinating Committee

Professor R. Wills stated that he would be attending a special Senate meeting in the afternoon. This committee is particularly

X. Reports From Faculty Representatives on University Committees (continued)

3. University Curriculum Coordinating Committee (cont.)

concerned with part-time enrollment and accessibility to certain programs. The item relating specifically to Commerce was that of the requirement of Mature Students to take 6 English credits - this has been spread to a nine credit elective.

4. Computer Science Committee

Professor P. Wade stated that the Committee had met this month and discussed course overlap as well as shortage of equipment and consequent non-sharing policies. He commented that Commerce was working towards coordinating the use of existing equipment. With regard to the planning of new hardware, there are no funds available.

5. Arts & Science Faculty Council

Professor K. Argheyd was absent with regrets.

The Chairman announced that the composition of Faculty Council still allowed for one additional representative from Arts and Science. However, it was necessary that Council determine what Department this representative should be from. The following were suggested: Women's Studies, Political Science or Public Administration.

6. Library Committee

Nothing to Report.

7. C.A.S.A.

Nothing to Report.

8. Visiting Lecturers Committee

Professor C. Sandblom reported that the one Commerce request to the Committee had been granted.

XI. New Business

Mr. R. Martin reported that the first opportunity to pass the University Writing Test (i.e. the non-credit requirement as of September 1983) will take place on Friday, November 11, 1983 at 2:00 p.m. Appointment cards must be picked up by the students.

XII. Other Business

Extensive reports were given by Mr. Paul Leventhal on the organization, objectives and improved procedures and activities vis-a-vis the January 26-28 (1984) MBA Case Competition and by Professor C. Patterson on the training of the Concordia team. Professor Patterson agreed to examine the feasibility of Professor Pasold's inquiry as to the possibility of



XII. Other Business (continued)

integrating the undergraduate team(s) into the final stages of the graduate training sessions.

XIII. Next Meeting

There will be a Special Faculty Council Meeting on Friday, October 21, 1983 at 09:30 in Room GM 504 (SGW) for approval of Graduation Lists.

The next regular meeting of Faculty Council will be on Friday, November 11, 1983 at 09:30 in Room GM 504 (SGW).